



# Hospitality Breakout Session

2022 Bank of America Chicago Marathon Event Preparation Meeting

# Venue Descriptions

## **Finish Line Lounge**

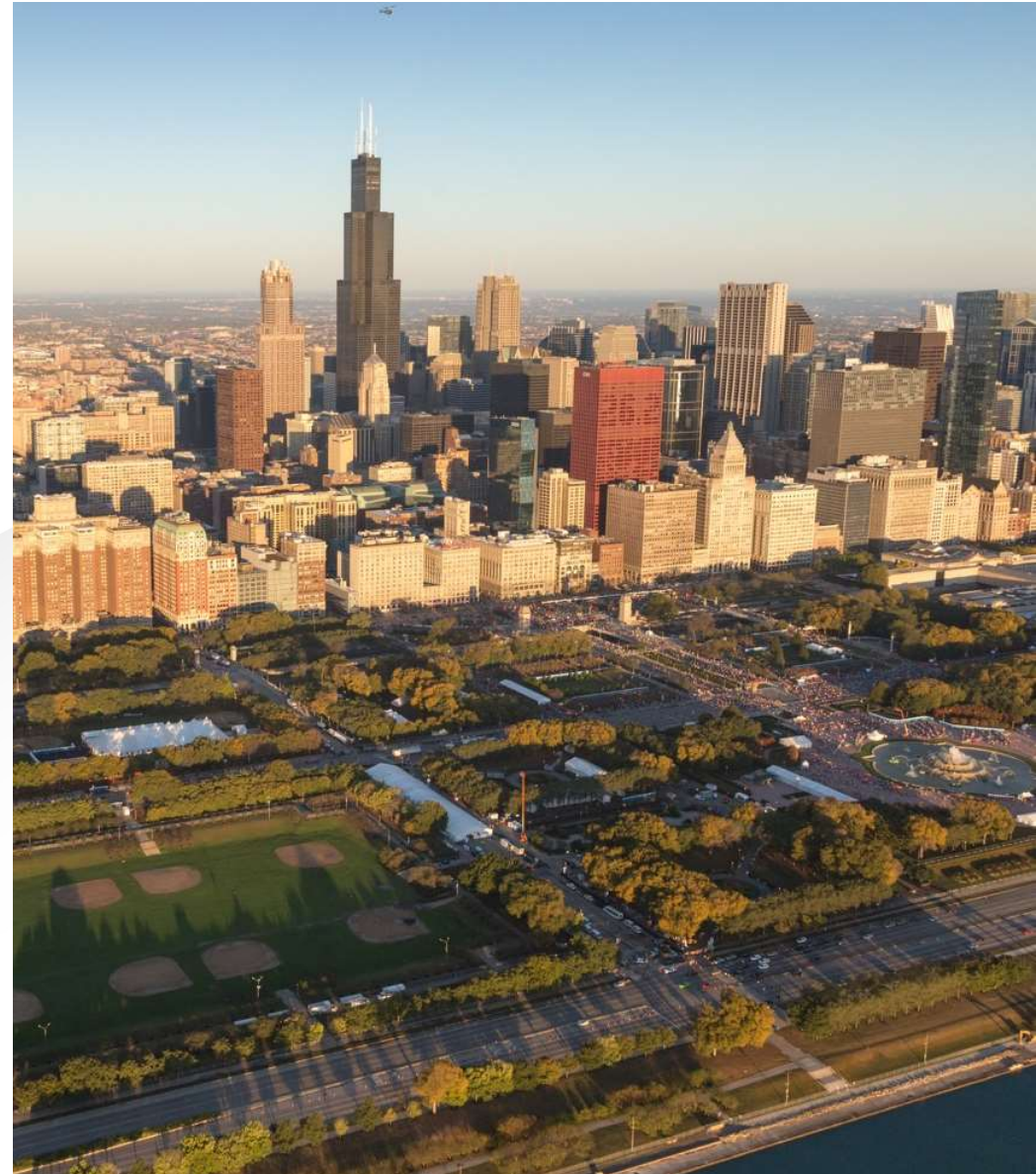
The highest-end hospitality experience for executive level guests and key influencers who are enjoying race day from a spectator's perspective. This premium venue will also allow guests to be a part of the excitement as runners cross the Finish Line. (This venue also hosts the Premier Runner Program guests).

- Clientele: Bank of America invited guests, event sponsors, event VIP guests, VIP Runner Program guests
- 5:30 a.m. to 4 p.m.

## **Premier Runner Program**

Exclusive hospitality experience for high-level executives and key influencers who are running the marathon designed to enhance their overall pre-race preparation, race and recovery.

- Clientele: Bank of America VIP guests, Event sponsors, Event VIP guests 5:30 a.m. to 3:30 p.m.



# Venue descriptions

## Skyline Hospitality

A premium hospitality option for general participants and spectators designed to enhance their overall race day experience while providing spectators a place to meet their runners post-race.

- Clientele: Participants, Spectators, Charity groups, Event sponsor groups
- 5:30 a.m. to 4 p.m.

## Employee Volunteer

A venue designed to serve as an area for Bank of America employees to congregate prior to being escorted to the Finish Line for their race day volunteer role.

- Clientele: Bank of America employee medal volunteers
- 5:30 a.m. to 4 p.m.



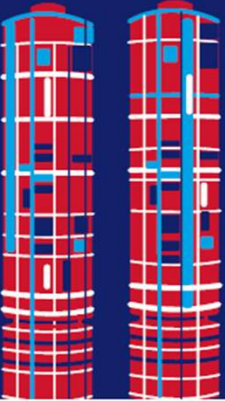
# Finish Line Lounge (wristband, ticket, sticker and credential)



Finish Line Lounge



Finish Line Lounge



## FINISH LINE LOUNGE

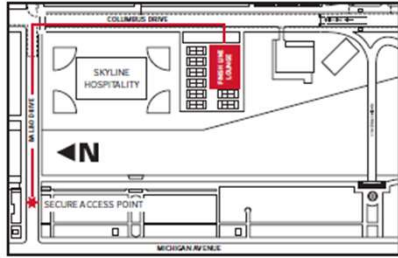
Admissions Ticket  
Sunday, October 9, 2022  
5:30 a.m. - 4:00 p.m.

Grant Park  
South of Balbo Drive on the west side of Columbus Drive.  
Please enter Grant Park at Balbo Drive and Michigan Avenue.  
(See map on back)



BARCODE

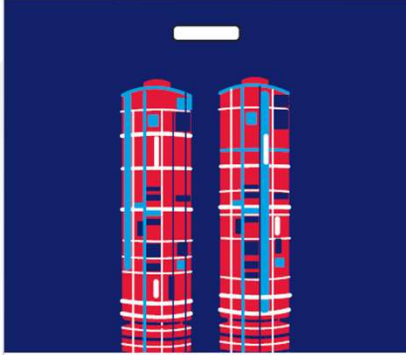
## FINISH LINE LOUNGE



### Valid Sunday, October 9, 2022

- Present this ticket at the Finish Line Lounge entrance to receive a wristband and credential, granting unlimited access to the tent and bleachers from 5:30 a.m. - 4:00 p.m.
- Only individuals with a wristband and credential will be granted access to the tent and bleacher area.

In consideration of my participation and/or volunteerism (the term "participation and/or volunteerism" refers to but is not limited to, anyone who is issued and accepts this credential and/or ticket) in the Event and/or anyone or more activities (collectively referred to as the "Event"), I, for myself and on behalf of my spouse, children, guardians, heirs and next of kin, and any legal and personal representatives, executors, administrators, successors and assigns: (a) covenant not to sue, waive and release any and all rights, claims and cause of action I have or may have against any Event Organizer (as defined below) that may arise as a result of my involvement in the Event; and (b) except to the extent caused by the gross negligence and/or willful misconduct of any of the Released Parties (as defined below) agree to indemnify, defend and hold harmless all Event Organizers from and against any and all injuries, losses, demands, causes of action, liabilities, damages, expenses (including attorney's fees and court costs) or claims of any kind or nature (collectively, "Liabilities") that might arise out of, result from, or relate in any way to my involvement in the Event and the condition of the roadway, property, facilities or equipment used for the Event, regardless of when such Liabilities may arise including without limitation, Liabilities relating to: (i) theft, loss or disappearance of property; (ii) bodily injury (including fatality) and (iii) property damage, for all claims and losses (including attorney's fees and court costs) which may be brought against any one or more of them by anyone claiming to have been injured or otherwise to have suffered loss or damage as a result of my involvement in the Event. I further agree that if, despite this Waiver, I or anyone on my behalf, makes a claim against any of the Released Parties, I will indemnify, defend and hold harmless each of the Released Parties from any such Liabilities which may be incurred as the result of such claim, except to the extent caused by the gross negligence and/or willful misconduct of any of the Released Parties, as relevant and applicable in each instance. For these purposes, an "Event Organizer" and the "Released Parties" individually and/or collectively are: any one or more of the following Bank of America Corporation, Bank of America N.A., and their subsidiaries and affiliates; Chicago Event Management, Inc.; Abbott World Marathon Majors; Chicago Park District; City of Chicago; the facilities, venues and property owners or operators upon which the Event takes place; all governmental agencies representing the territory in which the Event will be held and from which resources (such as, without limitation, fire, police and ambulance personnel) are provided; all other organizers, promoters, sponsors, advertisers, agents, coaches and officials for the Event; vendors, medical personnel, contractors and volunteers of or for the Event (USA); its members, clubs, associations, sport disciplines and divisions; United States Olympic and Paralympic Committee (USOPC); emergency (for example, fire and law enforcement agencies and other first responders); and all medical service providers and other public entities providing support for the Event and the licensees, officers, directors, partners, members, employees, representatives, volunteers, agents, shareholders, successors and assigns of each of the foregoing. The Event organizers and their affiliates have no control over Bank of America's Event day operations or the acts or omissions of the Event organizer. Bank of America acknowledges that my participation and/or volunteerism may involve rigorous physical activity and that it potentially may be hazardous. I acknowledge that it is my responsibility to understand the risks associated with participating in the Event and determine the precautions I should take. I further acknowledge and agree that an inherent risk of exposure to infectious diseases including but not limited to COVID-19 exists and beyond the control of Event Organizers. I further grant full permission to any and all Event Organizers to store, use, reproduce and/or modify my image or likeness in any audio and/or visual recording technique (including electronic, digital, film or otherwise) and to use the same for any legitimate purpose, including commercial sale and marketing purposes. Reproduction and/or resale of this credential and/or ticket are prohibited.



## FINISH LINE LOUNGE

Sunday, October 9, 2022  
5:30 a.m. - 4:00 p.m.



## FINISH LINE LOUNGE



## FINISH LINE LOUNGE

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# Premier Runner (wristband, ticket and sticker)



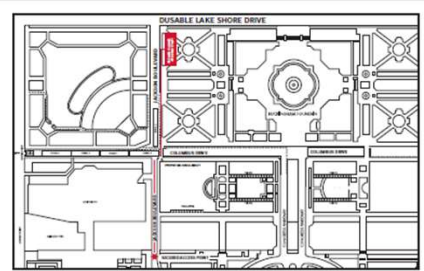
## PREMIER RUNNER PROGRAM

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 South of Balbo Drive on the  
 west side of Columbus Drive.  
 Please enter Grant Park at Balbo  
 Drive and Michigan Avenue.  
 (See map on back)



PREMIER RUNNER PROGRAM



- Valid Sunday, October 9, 2022**
- Present this ticket at the Premier Runner Program Start Tent registration to receive a wristband, granting unlimited access to all Premier Runner Program hospitality areas.
  - Only individuals with a wristband will be granted access to the tent and bleacher area.
  - Premier Runner Program Start Tent available from 5:30 a.m. - 8 a.m.
  - Premier Runner Program Finish Tent available from 9:30 a.m. - 3:30 p.m.

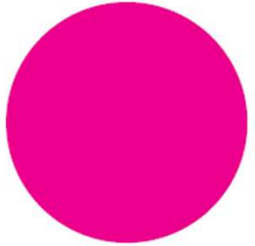
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PREMIER RUNNER PROGRAM

## BANK OF AMERICA CHICAGO MARATHON

Premier Runner



Premier Runner

# Skyline Hospitality (wristband, ticket and sticker)



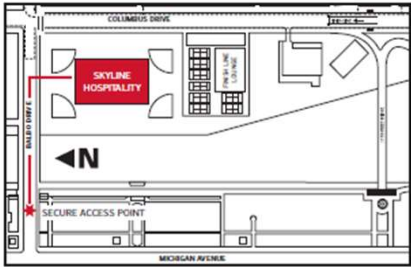
## SKYLINE HOSPITALITY

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 (See map on back)



SKYLINE HOSPITALITY



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  - Only individuals with a wristband will be granted access to the tent and bleacher area.

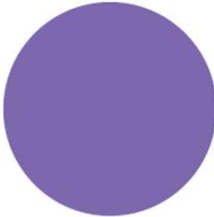
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SKYLINE HOSPITALITY

## BANK OF AMERICA CHICAGO MARATHON

Skyline



Skyline

# Emergency Evacuation Information

- The emergency evacuation location for all hospitality venues will be the Hilton Chicago located at the southwest corner of Michigan and Balbo.
- In the event of an emergency evacuation, the tent lead will locate vest and lollipop within the facility. Leads will then direct guests to the evacuation location. The sweepers will then check all areas of the facility to ensure everyone has evacuated the facility.

## Finish Line Lounge

- Lead: Val Braun 312.800.3053
- Sweeper: Jill Gauthier 219.201.1532

## Premier Runner

- Lead: Jaclyn Thomas 586.556.5335
- Sweeper: Megan Melaniphy 815.530.9410



# Emergency Evacuation Information (cont.)

## Skyline

- Lead: Christina Yamanaka 512.217.7011
- Sweeper: Hayleigh Gibbs 312.978.8579

## Employee Volunteer

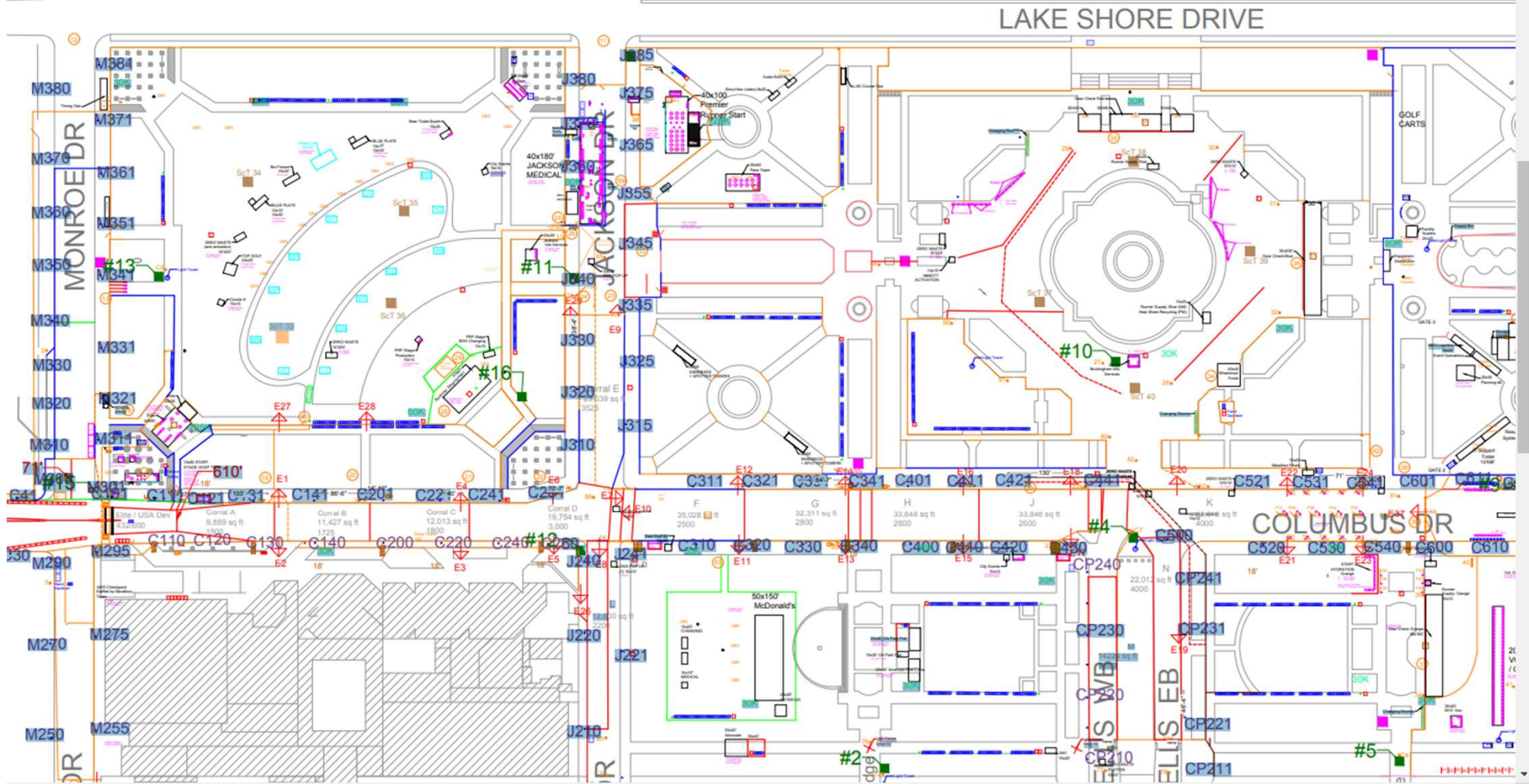
- Lead: Alison Camasta 630.624.6036





# Grant Park Pathways

IVE





## Key Attendees

- Premier Runner Program
- Finish Line Lounge
- Skyline Hospitality



# Sunday Schedule

## **Arrival and departure times**

### *Premier Runner Program*

- 5:30 a.m. to 3:30 p.m.
- Jaclyn Thomas 586.556.5335

### *Skyline Hospitality*

- 5:30 a.m. to 4:00 p.m.
- Christina Yamanaka 512.217.7011

### *Finish Line Lounge*

- 5:30 a.m. to 4:00 p.m.
- Val Braun 312.800.3053

## **Dress code**

- Event polo and jacket
- Black or khaki pants
- Nike shoes

## **Check-in/Checkout procedures**

- Call Jaclyn on radio upon arrival to tent
- Call Jaclyn for walk through of each facility before departure

## Post event inventory

- Inventory of all remaining sponsor product and enter in spreadsheet
- Inventory and disposal of any remaining event collateral (ie: table tents)
- Floral move into Finish Line Lounge
- Breakdown/repack of any remaining supplies into black crates





Thank you

